



Est. 2010

Directors Club[®]

To endeavour. To achieve

Membership

By Invitation

Become a member of **Directors' Club United Kingdom**, a community of current and future business leaders

Choose the membership that suits you best

A-class ~ free forever

B-class ~ £50 p.a.

C-class ~ £100 p.a.

See the page below for the benefits of each class

To request membership please email Jon Snow

jon.snow@directorsclub.house

We are also happy to answer any questions you may have

Membership Classes & Benefits

Prices exclude VAT

A-class ~ free forever

Directors' Club member **profile page**. See [Jon Snow's profile page](#)

Directors' Club member **e-card** – a social business card to brand your emails and LinkedIn posts

Inclusion in the Directors' Club **membership list** on our [website homepage](#)

45-minute **Breakfast Business School** webinars, online, throughout the year

Invitations to judge pertinent categories of the **UK National Innovations Awards**, online

Opportunities to participate in **Jon Snow's Fantasy Business** collaborative studies on hot, disruptive topics and business models. Please note, this is a bolt-on activity at additional cost (see page 3)

Opportunity to purchase a **Directors' Club** email address. Please note, this is a bolt-on item at additional cost (see page 3)

B-class ~ £50 p.a.

Everything from A-class plus:

Attend two **Breakfast Business School** seminars at [The Ivy Club](#), London

Participate in two **Breakfast Roundtable** discussions at The Private Room at [The Ivy](#), London

20% off **Jon Snow's Fantasy Business** collaborations (see page 3)

C-class ~ £100 p.a.

Everything from B-class plus:

V.I.P. delegate badge at members' events and gatherings

Invitation to give one 30-minute TED-style talk or be interviewed by Jon Snow as part of the **Directors' Club Originals** podcast series

4 x **Colleague Gift Passes**, enabling an internal colleague to accompany you to the above breakfast gatherings

50% off **Jon Snow's Fantasy Business** collaborations (see page 3)

Bolt-ons

Prices exclude VAT

Jon Snow's Fantasy Business ~ £100 per collaboration

Fantasy Business delivers collaborative studies of hot, disruptive topics or business models

Facilitated by Jon Snow, each collaboration is undertaken remotely using various digital platforms

The Next Fantasy Business Collaboration

Subscribe Me!

A Deep Dive Into The Subscription Business Model (B2C & B2B)

Start Date: Tuesday, October 1st 2019

Duration: 10-weeks

Time Commitment: As much or as little as you like

Format: Weekly online meet-ups (optional) using GoToMeeting + independent research

Output: A business model for a fictional subscription-based start-up

Prerequisites: An enquiring mind

Club Mail ~ £50 p.a.

Your own **Directors' Club House** email address, hosted and managed by Google, including G-Suite.

All members may purchase a Club Mail address.

first.last@directorsclub.house

About

Directors' Club United Kingdom

Today's **Directors' Club** has its origin as a supper club in London's Mayfair. The Directors' Dining Club, as it was known, had its home at Claridge's Hotel and brought together business leaders of the day to discuss trends and disruptive forces for change.

In February 2010, Jon Snow (founder and chairman) re-constituted the supper club as the Directors' Club and so a business lifestyle and networking institution was born.

The Club motto **To endeavour. To achieve** captures the spirit of the organisation and the ambitions of its members.