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DIRECTORS CLUB

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UK NATIONAL INNOVATION AWARDS WINNER'S WEBINAR

Voice Of The Customer Innovation

WIZU

**The Next Evolution In Surveys:
AI, Chatbots and the Power of Conversations**

June 28th 1pm – 1.45pm BST

LIVE WEBINAR

In May last year **Wizu** won the Voice Of The Customer Innovation category of the **UK National Innovation Awards**.

Join us on Thursday, June 28th at 1pm – 1.45pm for the **Winner's Webinar**, titled:

The Next Evolution In Surveys: AI, Chatbots and the Power of Conversations

Are you struggling to get feedback and insight from your customers? Traditional online surveys have become stale and a new chatbot feedback revolution is on the horizon. Join us as we look at the secrets to making your customer surveys a success, featuring a live demo, case studies, and some top tips you can implement right now.

This webinar is **free of charge**.

Attend To Learn

- Why do we still need surveys?
- How conversational surveys can increase engagement and fight survey fatigue
- How AI Chatbots can close the feedback loop in real time
- Using Text Analytics to turn data into actionable insight

You can ask questions online throughout the webinar. Answers will be delivered during a 15-minute Q&A session or directly after the live broadcast.

Who Should Attend?

This webinar is aimed at forward-thinking leaders who wish to stay ahead of the curve on new and emerging tech as well as new tech-driven business strategies.

Roles that will benefit from attending this webinar include c-suite, customer insight, customer research, customer strategy, customer service, self-service, sales support, customer experience, customer contact, customer operations, digital and online.

Feel free to forward this invitation to colleagues and connections.

Register

Register your place (free of charge) via the secure link below:

<https://attendee.gotowebinar.com/register/8039728369587297026>

If the link fails to open, **copy and paste** it into your browser.

Can't Make The Date?

If you can't make the date, register normally via the link above and you'll receive the video link after the live broadcast.

Introducing Wizo

Wizu is a brand-new innovation in Voice of the Customer. At its core, it is a feedback collection tool. It uses a conversational user interface than can offer an engaging and personalized feedback experience.

Companies can use the Wizu chatbot or create their own custom branded bot and customise the chat interface to match their branding. They can then use our user-friendly interface to create a conversation for their users. They can choose from several different questions types from star ratings, open text, emoji, scale ratings, multiple choice and more. Context can also be added to the conversation through dynamic tags that include information such as the customer name, product, dates or anything else that would be relevant. The conversation can also have routing options built in meaning that the conversation can flow differently depending on how a respondent answers.

Wizu also provide a suite of reports designed to help companies gain insight from the data and create actions and outcomes.

I hope to have your company on Thursday, June 28th.

Kind regards,

Jon Snow

Founder

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