National
Innovation
Awards 2017

United Kingdom

Designed and produced by the Directors' Club United Kingdom

Judged by business leaders from across UK industry

HELP US JUDGE THE NATIONALS

We are seeking UK-based business leaders to help us judge the live finals of the UK National Innovation Awards 2017.

No travel is required as we use an **all-digital** platform to execute the entire awards process. The live category finals will be streamed online so you can judge from home or the office.

There is **no cost** associated with judging the UK National Innovation Awards.

You only need to commit **four hours** in total per awards category and you can choose to judge as many or as few categories as you wish.

In return for your time and expertise you will be invited to join our **Judging Faculty**.

All our awards are technology focussed, but you **do not** have to be a technology expert!

In fact, our priority is to recruit business leaders from the functions or divisions that employ the technologies. Our judges all appreciate innovation from a **business outcomes** perspective.

Introducing The Nationals

The **UK National Innovation Awards** (the Nationals) have been designed by the Directors' Club United Kingdom to recognise business technology innovations and their impact on customer experience, employee engagement, operations performance, intellectual property creation, and profitable growth.

The Nationals is the only recognition programme to be judged entirely by the business leaders who employ the technologies.

Our **Judging Faculty** will grow over time to become a modern-day who's who of British business leadership.

Visit the website at http://nationalinnovationawards.org.uk

Recognition Re-imagined

As technology and innovation are at the heart of this initiative, we decided to totally reimagine the concept of B2B recognition and award giving.

The outcome is a unique programme that uses an **all-digital** platform to execute the entire awards process (with the exception of mailing the winner's trophy).

Our aim is to have as-near-as-possible a zero carbon footprint and environmental impact.

Consequently, there are no travel, over-night accommodation or gala dinner expenses associated with our programme.

Awards Process

For each awards category, Directors' Club invites technology innovators worldwide to enter.

Entry into the first round is by written submission of up to 1,000 words, summarising the innovation and its business benefits.

A panel of five business leaders, including Jon Snow, chair of the Directors' Club, judge the written submissions. A shortlist of four finalists is decided.

The live final for each category will be streamed online using the GoToWebinar platform. Each of the four finalists will present for up to 20-minutes and answer judges questions for up to a further 10-minutes.

Your Role As A Live Final Judge

Once the shortlist of four finalists has been announced for a category, the live final judges will be forwarded the written submissions by email along with a scoring guide.

Each category live final is 2-hours, at the end of which you will be asked to nominate your choice for winner and runner-up.

The results will be announced by email at 4pm on the day of the live final.

An estimated time commitment for judging one category is 4-hours, spilt as follows:

1 hour 30-minures to judge the written submissions

2-hours 30-minutes to judge the live final

The above are undertaken remotely in your office or at home. You simply require a computer and a broadband connection.

Judging Faculty

In recognition of time invested and expertise employed, live final judges will be invited to join the **Directors' Club Judging Faculty**.

As a Judging Faculty member, your photograph and profile link will be included on our website. You will receive an e-badge, which you can use on your email signatures, websites and social media profiles.

Members also have first refusal on future judging roles, as well as conference, seminar and webinar speaking opportunities.

Register As A Judge

If you are a senior UK-based business leader, you are cordially invited to become a live final judge in one or more of our awards categories below.

Please note, judging opportunities are **not** open to consultants or the staff of technology companies or their commercial partners.

You need to register individually for **each** category you wish to judge.

Voice Of The Customer Innovation

Live Final: 11am – 1.30pm Tuesday, May 16th 2017

What is classed as a Voice Of The Customer Innovation for the purpose of this competition?

Any technology innovation that facilitates or improves understanding of customers' wants, needs and priorities based on feedback and or interaction analytics. Plus, delivers one or more of the following positive business outcomes:

- Facilitates timely actions based on current and dependable insights

- Provides deeper understanding of customer experience and satisfaction across the touch-points

- Enables identification and fast-fixing of broken processes

- Improves the design of products and business processes

- Facilitates change and transformation based on hard verifiable evidence

- Enhances customer engagement via the process of seeking feedback and reporting back on actions taken

- Promotes customer centric thinking across the organisation

- Delivers competitive advantage via superior and timely intelligence

Register as a live final judge via the link below:

https://attendee.gotowebinar.com/register/8111298869004558851

Digital Self-Service Innovation

Live Final: 11am – 1.30pm on Tuesday, May 23rd 2017

What is classed as a Digital Self-Service Innovation for the purpose of this competition?

Any technology innovation that facilitates and or improves customer self-service via a digital channel at any stage of the customer journey. Plus, delivers one or more of the following positive business outcomes:

- Deflects enquiries from live-agent channels

- Improves the speed of enquiry resolution

- Delivers greater convenience to customers

- Improves the accuracy of responses or outcomes

- Increases customer satisfaction and loyalty

- Boosts productivity

- Future-proofs a business for growth

- Facilitates transformation and change

- Delivers a competitive cost-advantage

Register as a live final judge via the link below:

https://attendee.gotowebinar.com/register/4147395623813800707

Collaboration Innovation

Live Final: 11am – 1.30pm on Tuesday, October 17th 2017

What is classed as a Collaboration Innovation for the purpose of this competition?

Any technology innovation that facilitates or improves collaboration and delivers one or more of the following positive business outcomes:

- Improves the operational efficiency of project- or team-working

- Improves the quality of project- or team-working outcomes

- Enables effective collaboration across remote locations

- Enhances the richness of internal communications

- Facilitates knowledge-share and intellectual property creation

- Improves employee engagement

- Enhances the perception of professionalism internally and or externally

- Improves security of the collaboration process and the assets accessed as part of the process

Register as a live final judge via the link below:

https://attendee.gotowebinar.com/register/2952813623412400387

Any Questions?

If you have any questions about the UK National Innovation Awards or the judging process, please call or email Jon Snow on:

07966 191 128

jon.snow@directorsclub.org.uk

Directors' Club United Kingdom

All members of our Judging Faculty will be invited to become members of the Directors' Club United Kingdom.

For more information visit our website:

http://directorsclub.org.uk