



Est. 2010

DIRECTORS CLUB

United Kingdom

Good Ideas Exchange

DIGITAL EXPERIENCE

Tuesday, December 5th 2017
8am – 10.30am

The Ivy Market Grill
1a Henrietta Street
Covent Garden
London WC2E 8PS

R.S.V.P.
jon.snow@directorsclub.org.uk





Dear Members & Invited Guests,

On December 5th at 8am – 10.30am, Directors' Club United Kingdom is holding one of its ever-popular **Good Ideas Exchange™** peer-to-peer collaboration events at The Ivy Market Grill, Covent Garden.

You are cordially invited to participate and bring your **next digital experience improvement challenge** to the table.

PRICE

Free of charge for invited guests.

You may bring a colleague to accompany you; again at no charge.

HOW DOES IT WORK?

Directors' Club United Kingdom has honed the **Good Ideas Exchange™** format over the past 10 years. Simplicity is the key to its popularity and effectiveness.

There will be up to 10 companies represented around the table.

In turn, each company will outline their next digital experience improvement challenge in 2-minutes (or less) and invite the peer group to suggest ideas for solutions, next-steps, or directions. Each exchange of good ideas will last up to 10-minutes.

The **Chatham House Rule** will be invoked, ensuring a trusted and confidential environment.

The collaborative format guarantees a highly interactive session of leadership knowledge-share and learning.

FUELLING THE THINKING

The peer-to-peer collaboration process will take place over a delicious continental breakfast, with pastries, juices, tea and coffee available throughout.

VALUE & TAKEAWAYS

Where else can you seek and receive the advice, ideas and direction of your peers at one place and time?

Where else can you learn from the challenges facing other organisations?

Good Ideas Exchange™ is an efficient and effective leadership knowledge-share and learning platform.

I hope you can be a part of this innovative and exciting process.

VENUE

The Ivy Market Grill brings the familiar luxury of The Ivy on West Street to a relaxed yet sophisticated all-day dining restaurant in the heart of Covent Garden.

<https://theivymarketgrill.com>



TIMES

8am Arrival, coffee & informal networking

8.15am Welcome & delegate introductions

8.30am Start of the *Good Ideas Exchange*[™]

10.30am End of the *Good Ideas Exchange*[™]

Continental breakfast, juices, tea & coffee served throughout

ETIQUETTE

The **Chatham House Rule** will be invoked, enabling guests to share experiences and ideas in a confidential and trusted environment.

Our dress code is whatever you wear to work.

SPONSOR

This *Good Ideas Exchange*[™] is sponsored by **Genesys**, a global leader in customer experience solutions.

<http://www.genesys.com/uk>

There is **no obligation** to engage with our sponsor before, during or after the event.

R. S. V. P.

If you'd like to accept this invitation, please email jon.snow@directorsclub.org.uk

If you wish to bring a colleague to accompany you, please forward his/her details for registration.

ABOUT

Today's **Directors' Club United Kingdom** has its origin as a supper club in London's Mayfair. The Directors' Dining Club, as it was known, had its home at Claridge's Hotel and brought together business leaders of the day to discuss trends and disruptive forces for change.

In February 2010, Jon Snow (founder and chairman) re-constituted the dining club as the *Directors' Club* and so a business lifestyle and networking institution was born.

The Club motto **To endeavour. To achieve** captures the spirit of the organisation and the ambitions of its members.

Membership is by invitation.

<http://directorsclub.org.uk>